

Cholet, June 10<sup>th</sup> 2024

## **AGENA3000 acquires ConsoTrust to strengthen its expertise in Artificial Intelligence: an alliance for excellence**

AGENA3000, leader in product data management solutions, announces the acquisition of ConsoTrust, a specialist in artificial intelligence for compliance, processing and analysis of product information, following its recent integration of SRC System Integrators Netherlands. This strategic acquisition is part of a drive to accelerate the development of artificial intelligence tools for the benefit of its customers.

Faced with the rapid evolution of technologies and the growing demand from companies to integrate AI into their processes, AGENA3000 is strengthening its technological leadership by integrating ConsoTrust's advanced solutions. ConsoTrust stands out for its AI platform enabling the automation of actions at every stage of the product data lifecycle, thus offering significant time savings in the acquisition, analysis, processing, exploitation, control and enrichment of regulatory and B2C data on finished products, as well as logistics, raw materials or packaging data.

Employee expertise is essential to the success of any business, so we are pleased to confirm that Julien DOYEN and Julien BOYER, founders of ConsoTrust, along with their entire team, will continue to serve their customers in their current roles.

AGENA3000 and ConsoTrust share common values and objectives, including a commitment to excellence and innovation. With over 10 years of partnership between the two companies, this acquisition represents a natural evolution of our collaboration, reinforcing our mutual commitment.

Sébastien TRICHET, Chairman of the AGENA3000 Group, comments: "With the arrival of ConsoTrust within the Group, we are reinforcing our position as technological leader. This acquisition enables us to offer our customers the most advanced solution for analyzing and enriching product data. All data made reliable and enriched by AI with ConsoTrust can be exported and shared with our PIM and PDM solutions." The Group President adds: "We will be merging our AI department with ConsoTrust's teams to form a major international hub dedicated to Artificial Intelligence, meeting the needs of the European and North American markets."

Julien DOYEN, co-founder of ConsoTrust, comments: "Through the acquisition of ConsoTrust by the AGENA3000 group, we have found the ideal partner for the next stages in ConsoTrust's development. Already widely deployed with around a hundred major retailers and industrial groups in France, the platform will be able to accelerate its scaling up to serve more customers and meet the numerous demands of international companies. Our previous partnerships with AGENA3000 have shown that we share the same values of hard work, innovation and customer transparency. It is therefore with great pleasure and ambition that ConsoTrust joins the AGENA3000 group!"

The AGENA3000 group is continuing to execute its strategic plan, which aims to take the group to €22 million in sales, through a combination of organic growth and targeted acquisitions.

**About AGENA3000:**

In a world where data is everywhere, the AGENA3000 group's mission is to exchange and add value to data. For nearly 45 years, AGENA3000 solutions have been helping companies succeed in their digital transformation. The solutions are organized around three main categories: PIM, EDI and E-invoicing. Though distinct, these solutions are complementary and share a common focus: data. Founded in 1980, AGENA3000 has nearly 200 employees, has over 5,000 clients in Europe and North America, and has experienced strong growth over the past decade. The group currently generates 25% of its revenue internationally and aims to achieve more than €22 million in revenue in 2024. Present in France, Canada, Tunisia and the Netherlands.

For more information, visit: [www.agena3000.com](http://www.agena3000.com)

**About ConsoTrust:**

Founded in 2019 by two parents of children with severe allergies and consequently faced with the challenges of product data quality, ConsoTrust is a pioneering Company in Artificial Intelligence applied to product data and image processing. Rapidly adopted by major players in the retail and food industries in particular, the ConsoTrust platform has developed since its creation in co-construction with its customers to meet the exponential needs of different departments in terms of regulatory data, nutritional data, environmental impacts, origins...

For more information, visit [www.consotrust.com](http://www.consotrust.com)

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